



**For Immediate Release**

**“National Geographic Photo Ark” Exhibition Set to Open  
at Omaha’s Henry Doorly Zoo and Aquarium**

Omaha, NE (April 3, 2017) – Omaha’s Henry Doorly Zoo and Aquarium will host “National Geographic Photo Ark,” a new traveling outdoor exhibition beginning April 4.

The National Geographic Photo Ark is an ambitious project committed to documenting every species living in the world’s zoos and wildlife sanctuaries – inspiring people not just to care, but also to help protect these animals for future generations. Sartore started the Photo Ark in his hometown of Lincoln more than a decade ago. Since then, he has visited more than 40 countries and has worked in more than 250 zoos, aquariums and animal rescue centers around the world in his quest to create the Photo Ark. Some of the images were taken at Omaha’s Henry Doorly Zoo and Aquarium.

The exhibition highlights more than 50 of Sartore’s most compelling images and provides visitors with the unique opportunity to come face to face with animals from the National Geographic Photo Ark. Visitors will learn about the project, its mission and its conservation efforts by Omaha’s Henry Doorly Zoo and Aquarium to help stem the tide of animals in decline. The exhibition will also engage audiences of all ages through free educational materials and activities.

Omaha’s Henry Doorly Zoo and Aquarium has had a lead role in sponsoring and organizing the exhibition with National Geographic. The exhibition will also be on display at the Dallas Zoo and the Cincinnati Zoo and Botanical Garden this summer. Additional zoo venues for the outdoor exhibition may be announced soon.

The exhibitions accompany a new National Geographic book, *The Photo Ark* (National Geographic Books; \$35.00), and a children’s book, *Animal Ark* (National Geographic Kids Books; \$15.99). Sartore will be available for a book signing on Tuesday, April 4 from 3-4 p.m. in the Zoo’s gift shop.

A documentary series on Sartore’s work, *RARE – Creatures of the Photo Ark*, will also premier on PBS in July. Learn more at [NatGeoPhotoArk.org](http://NatGeoPhotoArk.org) and join the conversation on social media with #SaveTogether.

The National Geographic Photo Ark exhibition will run April 4 through Labor Day and is located on the Desert Dome Plaza.

--30--



### **About Omaha's Henry Doorly Zoo and Aquarium**

Consistently ranked as one of the top five zoos, Omaha's Henry Doorly Zoo and Aquarium is an independent not-for-profit organization accredited by the Association of Zoos and Aquariums (AZA). As a leader in conservation, the Center for Conservation and Research focuses on areas to benefit animal husbandry and species conservation. Focus areas include conservation genetics, conservation medicine, rare plant conservation, reproductive sciences and comparative nutrition. The Zoo is recognized nationally for its conservation, animal care, and exhibit design. Omaha's Henry Doorly Zoo and Aquarium is located at Nebraska's I-80, 13<sup>th</sup> Street exit.

### **About the National Geographic Society**

The National Geographic Society is a leading nonprofit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling and education. We support educators to ensure that the next generation is armed with geographic knowledge and global understanding.

We aspire to create a community of change, advancing key insights about our planet and probing some of the most pressing scientific questions of our time. Our goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good. For more information, visit [www.nationalgeographic.org](http://www.nationalgeographic.org).