

For Immediate Release



**Omaha's Henry Doorly Zoo and Aquarium
Appoints New Director of Reproductive Sciences**

Omaha, NE (December 2, 2016) – Dr. Jason Herrick joins Omaha's Henry Doorly Zoo and Aquarium as the new director of reproductive sciences.

Herrick will be tasked with evolving the Zoo's internationally recognized reproductive research program, improving the success of natural and assisted breeding efforts and maintaining genetically viable animal populations, both at Omaha's Henry Doorly Zoo and Aquarium and other institutions accredited by the Association of Zoos and Aquariums (AZA).

He draws on more than 20 years of experience, having held positions at the Cincinnati Zoo and Botanical Garden's Center for Conservation and Research of Endangered Wildlife (CREW), the University of Illinois at Urbana – Champaign's Department of Comparative Biosciences and, most recently, the Colorado Center for Reproductive Medicine.

Herrick remains actively involved in on-going studies for in-vitro fertilization in domestic cats, fertility in male snow leopards and the management of sand cats and black-footed cats in human care using artificial insemination.

He is also a member of multiple felid conservation groups affiliated with AZA, as well as the South Africa-based Black-Footed Cat Working Group and, to date, has co-authored more than 25 scientific publications on various species.

Herrick received a Bachelor of Science in Zoology from Michigan State University, a Master of Science in Reproductive Physiology from The Ohio State University and a Doctor of Philosophy from Purdue University.

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Omaha's Henry Doorly Zoo and Aquarium is ranked one of the best zoos in the world by TripAdvisor and the top family friendly attraction by FamilyFun Magazine. Currently open daily from 10 a.m. to 4 p.m. Winter general admission prices are \$14.95 for adults (12-64), \$13.95 for seniors (64 and over) and \$9.95 for children (3-11) through March 14. Spring, summer and fall pricing can be found on the Zoo's website, OmahaZoo.com. Download the Zoo's official mobile app for free on Apple's App Store or Google Play.